



The Secretary-General

Prof. Michael Kuchera, DO, FAAO

1431 Thames Drive • Greenwood IN 46134 • USA

phone: +1 317 955 6279 • fax: 1 317 955 6279 • mobile: +1 317 903 4443 • email: mkuchera@marian.edu

FIMM NEWS

Volume 22

July 2015

No. 1

Content

Executive Summary of Vision Workshop Frankfurt, Germany June 5 th , 2015	3
Full Summary of Vision Workshop Frankfurt, Germany June 5 th , 2015	5

<http://fimm-online.com>



FIMM© 2015 – compiled in Switzerland

Executive Summary of the Vision Workshop Frankfurt, Germany June 5th, 2015

General

The participants were members of the executive and health policy boards of the International Federation for Manual/Musculoskeletal Medicine.

Mission Statement of FIMM

1. International umbrella organization which supplies a platform for networking between the national organizations
2. Representing the field of Manual/Musculoskeletal Medicine
3. Promoting expertise and collegiality
4. Dissemination of knowledge and experience
5. Implementation of Manual/Musculoskeletal Medicine

Core Values of FIMM

1. Academic and clinical excellence
2. Tolerance
3. Collegiality
4. International collaboration
5. International commitment
6. Internationality
7. Professionalism
8. Advocacy

Future image of FIMM

The future image describes how the organization will be operating a few years from now.

FIMM is an active, internationally recognized federation, attracting national societies and policy makers worldwide, whose main function is gathering, and disseminating knowledge and expertise and proactively advancing integration of Manual/Musculoskeletal Medicine into health care. FIMM strives to be the standard in the world for Manual/Musculoskeletal Medicine.

FIMM vision

The vision summarizes the desired future image of FIMM.

FIMM is recognized as the international federation, disseminating knowledge and expertise integrating Manual/Musculoskeletal Medicine to Health Care.

Full Summary of the Vision Workshop Frankfurt, Germany June 5th, 2015

I. General

Below the outcome of a joined workshop is summarized which was held in Frankfurt, Germany in June 5th, 2015. The participants were members of the FIMM Executive Board and the FIMM Health Policy Board.

The workshop mission was to create FIMM's strategy, including mission statements, core values, future vision and actions to implicate the vision.

2. Status quo

The present status was analysed using the SWAT model. The goal of this procedure is to reverse weaknesses into strengths and threats into opportunities.

Inside the federation:

Strength

- Knowledge
- Dedication
- International Scope
- Willingness
- Motivation
- Framework for moving ahead
- Scientific base
- Talented people
- 10K members
- Common goals
- Legitimacy - Long tradition (50 years of activity)

Most powerful strengths are the willingness, the dedication, the 50 years of activity, the international scientific base and the mutual motivation for success.

Weaknesses

- Financial challenges
- Recognition
- Limited representation (limit of one society for each country)
- Volunteer based activity (lack of time)
- Difficulty in implicating actions
- Different medical standards
- Lack of communication
- Different disciplines
- Ego issues
- WIIFM – What is in for me (why should I take part in it)

Not understanding the uniqueness of the federation and its impact on the single doctor's community, the difficulty for the officials functioning as volunteers, and the lack of financial resources make the implication of activities and programmes promoting the federation difficult.

Opportunities

- Global village – the opportunity to share knowledge with others
- Opportunity to hold professional courses
- Due to aging of men, there is more need for treatments
- Due to increase in many fields of sport, there is more need for treatments
- Satisfied patients bring more demand
- Opportunity to supply more activities to the member societies
- Political changes in the European Union and the United States
- Access to science and research

Growing demand as a result of demographic changes, developments in sports medicine, recommendations by word of mouth, and political changes create new opportunities for future growth of the federation.

Threats

- Losing member societies
- Lack of understanding by other medical organizations
- Ignorance of the difference between physicians in Manual/Musculoskeletal Medicine and para-medical or lay professional groups
- Changes of policies because of economic situation
- Lack of using the opportunities

The immediate threat is losing more member societies due to political and economical changes and due to misunderstanding the importance of the federation.

3. Mission Statement of FIMM

The mission statement of FIMM is to answer the question: why does the FIMM exist and what is its main business and competitive advantage.

FIMM exists because:

1. International umbrella organization which supplies a platform for networking between the national organizations
2. Representing the field of Manual/Musculoskeletal Medicine
3. Promoting expertise and collegiality
4. Dissemination of knowledge and experience
5. Implementation of Manual/Musculoskeletal Medicine

4. Core Values of FIMM

Core values are the foundation stone in the federation's culture which stands beyond time. They cannot be measured or defined and obligate at all levels. The core values promise homogeneous behaviour of its members and allow the ability to have the best results in the federation's activity.

The core values of FIMM are:

1. Academic and clinical excellence
2. Tolerance
3. Collegiality
4. International collaboration
5. International commitment
6. Internationality
7. Professionalism
8. Advocacy

5. Future image of FIMM

The future image is based on points of view activity. The results can be seen in the appendix.

The future image describes how the organization will be operating few years from now.

FIMM is an active, internationally recognized federation, attracting national societies and policy makers worldwide, whose main function is gathering, and disseminating knowledge and expertise and proactively advancing integration of Manual/Musculoskeletal Medicine into health care. FIMM strives to be the standard in the world for Manual/Musculoskeletal Medicine.

6. FIMM vision

The vision summarizes the desired future image of FIMM.

FIMM is recognized as the international federation, disseminating knowledge and expertise integrating Manual/Musculoskeletal Medicine to Health Care.

7. Actions to implement the vision

Competencies

Our unique abilities to generate activities for reaching the vision:

- Our knowledge
- We know the needs and we know how to treat
- Worldwide authority
- International federation
- Added ability to treat people without pills (or with a minimum of medication)
- The capability to make worldwide policy
- To have information from all memeber societies at disposition

Actions to implement

7.1. Standards and Diploma

- Making standards for treatment procedures, education and certification
- Certificated curriculum of member societies
- Individual membership
- Enlarged society membership (in countries where multiple societies exist)
- To create a diploma of MM which will be recognized in all countries
- Experience reports on how other countries got their diploma
- Health policy synopsis package available to member societies (create and make available)

7.2. Organizations

- Creating connections with other organizations
- Relating to international organizations like UEMS
- Start promoting FIMM to the medical community at home
- Creating connections with other organization in order to have mutual congresses
- Recruitment of organizations in other countries like Australia and South Africa
- Recruitment of countries that have left FIMM in the past
- Having a survey in all the countries
- Getting feedback from other organizations
- Be proactive in looking for new societies worldwide
- Allow more than one organization per country

7.3. Courses

- On-line courses
- Supporting (in financing) societies that are preparing courses so that they know FIMM better
- International course
- Ratify white papers regarding MM treatment procedures and education to provide guidance to the member societies and policy makers

7.4 Politics

- FIMM will approach governments and policy makers regarding guidelines of health assistants
- Interaction with health policy stakeholders at each General Assembly to let them know about FIMM
- Help to get the international curriculum recognized by local governments
- Separation between physicians and lay medical groups

7.5. Public Relationship

- Boost web presence and contact member societies with results of all meetings and places of future meetings
- Reproduce material from FIMM website to handout to patients and doctors
- Using social network like Facebook and Twitter to spread the knowledge and information
- Informing patients of MM medicine

- Better website with easily access to materials, re EBM and synopses by education and science boards.
- Yearly Bulletin

7.6. Search and Congress

- Congress
- Inter-Disciplinary research